

New Hampshire State Council Knights of Columbus State Membership Director's Annual Report Joseph J Kowalik III, IPSD



The Supreme Council presented the Fraternal Year 2022-2023 goals for New Hampshire. The recognition level for the Achievement Award requires 85% of the COH goals, 80% of councils submitting their Fraternal Survey, and a 5% increase of charitable contributions and volunteer workhours. This was developed for those states that are doing what is required to have an active, growing jurisdiction that successfully engages its members and councils.

CIRCLE OF HONOR (Exceptional Performance) INTAKE GOAL: 266

- 1. Achieve all Achievement Award requirements.
- 2. 100% or better of Aggregate Intake, Goal: 266 Members (reduced from 270)
- 3. Fraternal Benefits Nights (FBN), Goal: 35 councils achieved 2 FBNs.
- 4. Faith Formation, Goal: 3 State sponsored activities
- 5. Under 50 Y/O recruits, Goal: 69 new members under 50 Y/O

Here are the "numbers" through the fraternal year third quarter as of March 31, 2023.

NH State Jurisdiction Circle of Honor through Quarter Three (March 31, 2023)														
Mandatory Goals	Annual Goal	Qtrly Goals	25% Goal	Quarter 1		50% Goal	Quarter 2		75% Goal	Quarter 3		100% Goal	Quarter 4	
100% of Aggregate Intake	263	66	25%	49	18.63%	132	100	38.02%	197	156	59.32%	263		0.00%
Fraternal Benefits Nights (FBN)	35	9	25%	0	0.00%	18	0	0.00%	26	1	2.86%	35		0.00%
Faith Formation (Holy Hours)	3	1	25%	0	0.00%	2	0	0.00%	2	2	66.67%	3		0.00%
Under 50 Y/O Recruits	69	17	25%	25	36.23%	35	48	69.57%	52	72	104.35%	69		0.00%
Optional 2 COH (4 Pinnacle)	Annual Goal	Qtrly Goals	25% Goal	Qu	arter 1	50% Goal	Uuarter 2		75% Goal	Quarter 3		100% Goal	Qu	arter 4
NCD /Reactivation (Councils)	2	1	25%	0	0.00%	1	0 0.00%		2	0	0.00%	2		0.00%
STAR Council	14	4	25%	0	0.00%	7	0	0.00%	11	0	0.00%	14		0.00%
Membership Drives	53	13	25%	0	0.00%	27	16 30.19%		40	16	30.19%	53		0.00%
Form 1728's Reported	63	16	25%	0	0.00%	32	0	0.00%	47	53	84.13%	63		0.00%
Councils Membership Active	63	16	25%	20	31.75%	32	30	47.62%	47	40	63.49%	63		0.00%
Round Table	5	1	25%	0	0.00%	3	0	0.00%	4	1	20.00%	5		0.00%
Safe Environment Compliant	28	7	25%	0	0.00%	14	13	46.43%	21	20	71.43%	28		0.00%

Membership Growth Involvement

Responsibilities for membership growth trickles down from the top. The State Deputy and his State Membership Director are held directly responsible by the Supreme Council for the NH Jurisdiction.

NH State Officers

The Regional Growth Directors assigned the State Officers to oversee four (4) District Deputies, with each of these District Deputies being to direct communicator to four to five (4 to5) local councils. The objective was to increase interaction between the State Council Officers, District Deputies, and the council leadership toward achieving the membership growth goals for all levels through the State.

											Positive		Intake of
State								Members/		Pct	Performing	Under	Positive
Reporting							Councils	Councils	Councils	Councils	Councils	Performing	Perform.
Officer	DD	Councils	Members	YTD	Goal	PCT	Recruiting	Recruiting	at "0"	@ " <mark>0</mark> "	(3+)	Councils	Councils
Advocate	9	5	490	11	22	50.0%	3	3.7	2	40.0%	1	4	8
Advocate	1	5	570	11	25	44.0%	3	3.7	2	40.0%	1	4	8
Advocate	14	4	346	7	17	41.2%	2	3.5	2	50.0%	1	3	6
Advocate	13	4	288	4	16	25.0%	2	2.0	2	50.0%	1	3	3
Secretary	11	5	556	26	22	118.2%	5	5.2	0	0.0%	4	1	25
Secretary	10	4	248	12	14	85.7%	2	6.0	2	50.0%	2	2	12
Secretary	12	5	287	11	18	61.1%	4	2.8	1	20.0%	3	2	10
Secretary	6	4	214	2	14	14.3%	2	1.0	2	50.0%	0	4	0
Treasurer	2	5	330	9	18	50.0%	3	3.0	2	40.0%	2	3	8
Treasurer	7	4	386	5	17	29.4%	2	2.5	2	50.0%	1	3	3
Treasurer	3	5	417	0	19	0.0%	0	#DIV/0!	5	100.0%	0	5	0
Warden	15	5	286	11	18	61.1%	3	3.7	2	40.0%	1	4	8
Warden	8	5	659	16	28	57.1%	4	4.0	1	20.0%	3	2	15
Warden	4	5	481	6	22	27.3%	3	2.0	2	40.0%	1	4	4
Warden	5	5	341	2	19	10.5%	2	1.0	3	60.0%	0	5	0

District Deputies

District Deputies are a direct report to the State Deputy, with a working relationship with their assigned State Officer. Throughout the fraternal year regularly scheduled State Deputy meetings were held with DD's regarding membership growth and pertinent council status. This chart documents the Supreme Star Tracker Report through the end of March 31, 2023. One (1) District Deputy has achieved 100% or more of his District Quota so far this year: DD11 Michael O'Hare at 118.2%. District Deputy Michael great job!

	Total Councils	District	District	DD Intake 04	DD Quota	Number of	Number
Rank	Intake Quotas	Deputy#	Deputy Quota	01 2023	Achieved	Councils	Recruiting
1st	22	11	22	26	118.2%	5	5
2nd	14	10	14	12	85.7%	4	2
3rd	18	12	18	11	61.1%	5	4
4th	18	15	18	11	61.1%	5	3
5th	28	8	28	16	57.1%	5	4
6th	22	9	22	11	50.0%	5	3
7th	18	2	18	9	50.0%	5	3
8th	25	1	25	11	44.0%	5	3
9th	17	14	17	7	41.2%	5	2
10th	17	7	17	5	29.4%	4	2
11th	22	4	22	6	27.3%	5	3
12th	16	13	16	4	25.0%	4	2
13th	14	6	14	2	14.3%	4	2
14th	19	5	19	2	10.5%	4	2
15th	19	3	19	0	0.0%	5	0

Councils

As of April 1, 2023, we have eight (8) councils that have made 100% or more of their annual goal for the McGivney Award for membership growth. Congratulations! **Peterborough Council 5790 leads with 160.0%**, Hampstead Council 9058 is at 128.6%, Exeter Council is at 112.5%, and five (5) Councils: Meredith 17141, Londonderry 10488, Dover 807, Alton 7533, and Littleton 1835 are at 100%.

Council Number	City / Town	Grand Knight	Council Members as of 7/1/2022	Member Quota (McGivney Award)	GAIN	LOSS	NET	New Member %
5790	Peterborough	John Gryval III	60	5	8	0	8	160.0%
9058	Hampstead	Dan Beaule	120	7	9	0	9	128.6%
2179	Exeter	Edward Carmody	136	8	9	0	9	112.5%
17141	Meredith	Jean-Paul Boucher	45	5	5	0	5	100.0%
10488	Londonderry	Robert Oliver	91	5	5	0	5	100.0%
807	Dover	Mark Speidel	89	5	5	0	5	100.0%
7533	Alton	Michael Ruest	87	5	5	0	5	100.0%
1835	Littleton	Herbert Will Jr.	109	6	6	0	6	100.0%

Two (2) councils: Manchester 5163 at 88.9% and Newport 4983 at 80.0% are close to their goal. Five councils over 50% still have a shot are Windham 7572, Hillsborough 13095, Hanover 16697. Laconia 428, and Plaistow 6617. For the remainder of fraternal year 100% is achievable for many of these councils for FY 2022-2023. We have twenty-four (24) additional councils that have gained one or more new members this fraternal year. Thank you, and please continue to reach out.

When you add up all of these aforementioned councils' growth numbers, it adds up to 39 councils out of 70 councils <u>actively seeking</u> new members. Thirty-four (31) councils have zero growth. There is still time, two (2) months, to make inroads toward your membership goal, even if it is your first one for the year. So? Is your council the anchor or the sail in memberSHIP of growth?

A Reminder:

A reminder, extended through June 30, 2023, Catholic men, 18 years of age or older, can join the Knights of Columbus with a <u>FREE</u> first year membership. Download the flyers on the state website, post them on your church bulletin boards, or place ads in your church weeklies. Remember to try scanning the <u>QR Code</u> with your cell phones, to see how the link goes directly to the Supreme website at **kofc.org/joinus**. Remind potential members to use **Promo Code**:

blessedmcgivney, your council number, and your membership number as the referring brother knight.

Grand Knights, Financial Secretaries, and All Members

Throughout the year we have held multiple online meetings with Grand Knights and Financial Secretaries. SD Ray Lemay, State Officers, State Membership and Program Directors provided important updates and changes in policies, procedures, and programs to those that were *actively engaged*.

For those of you that have taken a strong leadership role in your councils, I thank you.

Supreme tracks councils and sends reports when there are signs that a council is struggling. Lack of submissions for 185's, 365's, audits, and supreme per capita receipts. With issues like these how can a council be worried about membership? They should.

Membership growth is the way to solutions to invigorate a council. New members infuse fresh ideas and energy toward being actively engaged. No council *wants* to age out. It just sorts of creeps up on you. Members need to re-group. You can see from the "numbers" in this report the District Deputies, Councils, and Grand Knights that have taken the initiative, moving forward to grow their membership. Please take to heart the need for council growth.

I want to personally thank all those that have taken an active role in the State Membership Team the past two years. We have had successes, and in other areas, not so much. I fully believe that better days are ahead for the New Hampshire State Council and its members. Continue to reach out to the young men and families returning to the Church to join your councils.

God Bless. Vivat Jesus! Fraternally submitted,

Joseph J. Kowalik III, IPSD
State Membership Director