

# NH State Council Quarterly

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State Director Training & Development

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Suncook Council #4666

## Recruitment Ideas

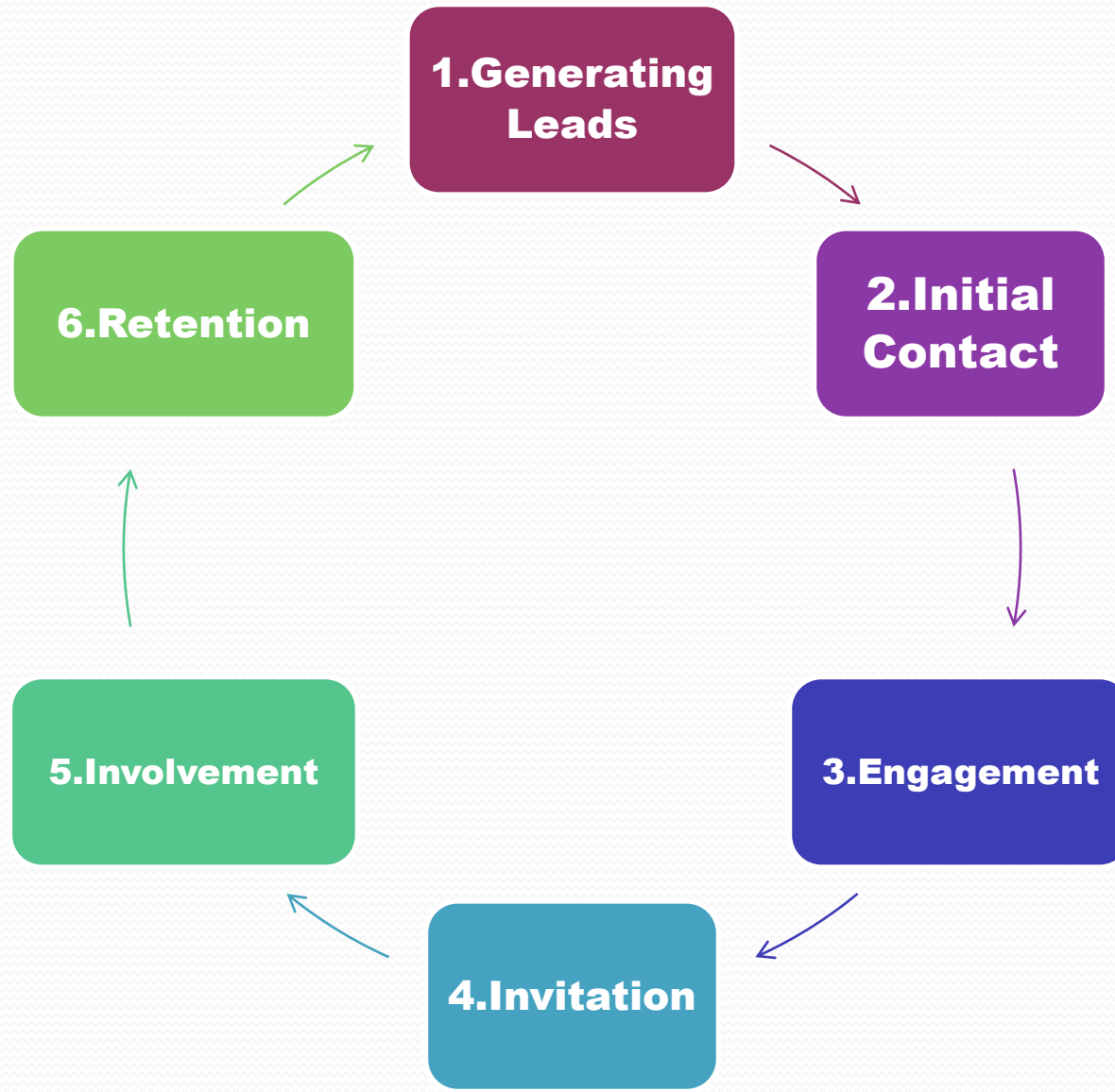
# Recruitment

- The **recruitment** process includes:
  - to analyze the requirements of a job,
  - to attract people to that job,
  - to screen and select applicants,
  - to admit them, and
  - to integrate the new member to the organization.
- This is how we should be recruiting candidates to our councils!

# Recruitment

1. We are looking for Catholic gentlemen to become Christian leaders in our faith
2. We expect them to involve themselves in the Charitable efforts of our Council
3. We are to retain them to continue their involvement of supporting our Church and Communities

# Recruitment Approach



# 1. Generating Leads



- Brainstorm with your council members recording names of:
  - List of men **your members know** in your local church
  - **Ministers** of Communion and the Word
  - **CCD Teachers** in your parish
  - Members of **Men of St. Joseph**
  - Members of **St. Vincent de Paul Society**
  - Members of **Parish Pastoral Council**
  - **Ushers**
  - Workers in the **local Food Pantry**
  - **New Members** of the Parish – Ask your pastor

## 2. Initial Contact



- Create a letter of introduction authored by the GK
  - If new parishioner, a statement of **welcome** to the parish
  - Or express **thanks** for their service to the parish and community
  - Explain your Council's **mission** is the support the church and those less fortunate of the community
  - List the charitable **activities** your council completed in the past 12 months
  - Include recruitment **pamphlets** from Supreme
  - **Thank them** for their time and continued support of the parish

# Sample Introductions

Dear Bob,

as the Grand Knight of our parish's KofC council I wish to welcome you to St. Luke's Parish.

Dear Bob,

as the Grand Knight of our parish's KofC council I wish express our appreciation for the service you have provided to our *(community or Church) (as a worker of the local Food Pantry; or as a Member of St. Vincent de Paul; or as an member of the Men of St. Joseph; or as an usher; or as a CCD Teacher, etc.)*

# Council's Mission & Activities

Our local council's mission is the support of our Church and to provide charity to those less fortunate in our community. During the last 12 months we have conducted the following charitable activities. For example:

- People Helping People
- Fund Raising for the local food pantry
- Teen dances for the youth of the community
- Fund raiser often referred to as the “Tootsie Roll Drive” is really a “Campaign for People with Intellectual Disabilities”
- Etc, etc.

# Closing

In closing I would like to commend you for your service to the parish and our local community and look forward to working with you in the future for these causes.

God Bless

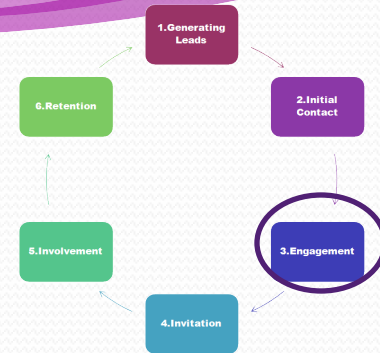
Harry Hughes

Grand Knight of Council #9999

Knights of Columbus

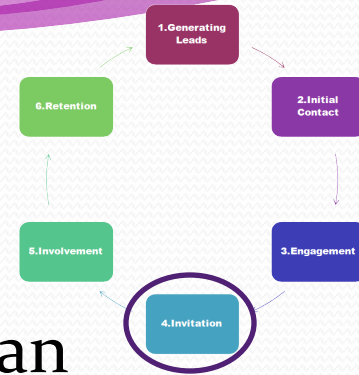
# 3. Engagement

- Invite the prospective member to work on a charitable project your council is conducting.
- Invite the prospective member to attend a social activity with his wife and family
- Ask him how the Knights might assist his organization or ministry



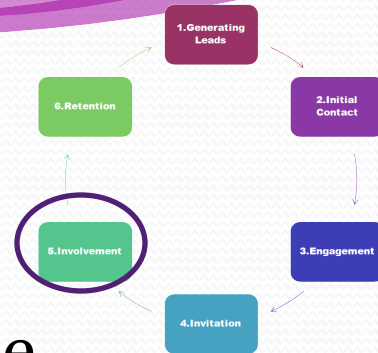
## 4. Invitation

- Pulpit speech inviting men of parish to attend an Information Night or Event
- Or personally invite the prospective candidate to attend via a phone call or letter
- Talk about your council charity and Activity!
- Explain new programs you wish to engage in which is why your council needs new members
- Invite each prospective candidate to join your Council



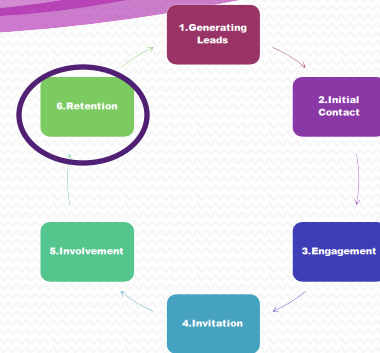
# 5. Involvement

- Before their 1<sup>st</sup> Degree write down at least three charitable activities or programs they will be initially assigned to
- Schedule or plan for their 1<sup>st</sup> degree before they meet with your admission committee
- Assign a PGK or other senior member of your Council to act as the new member's guide or "big brother"
- Give each new member a goal of completing the Knight in Shining Armor (KSA) award

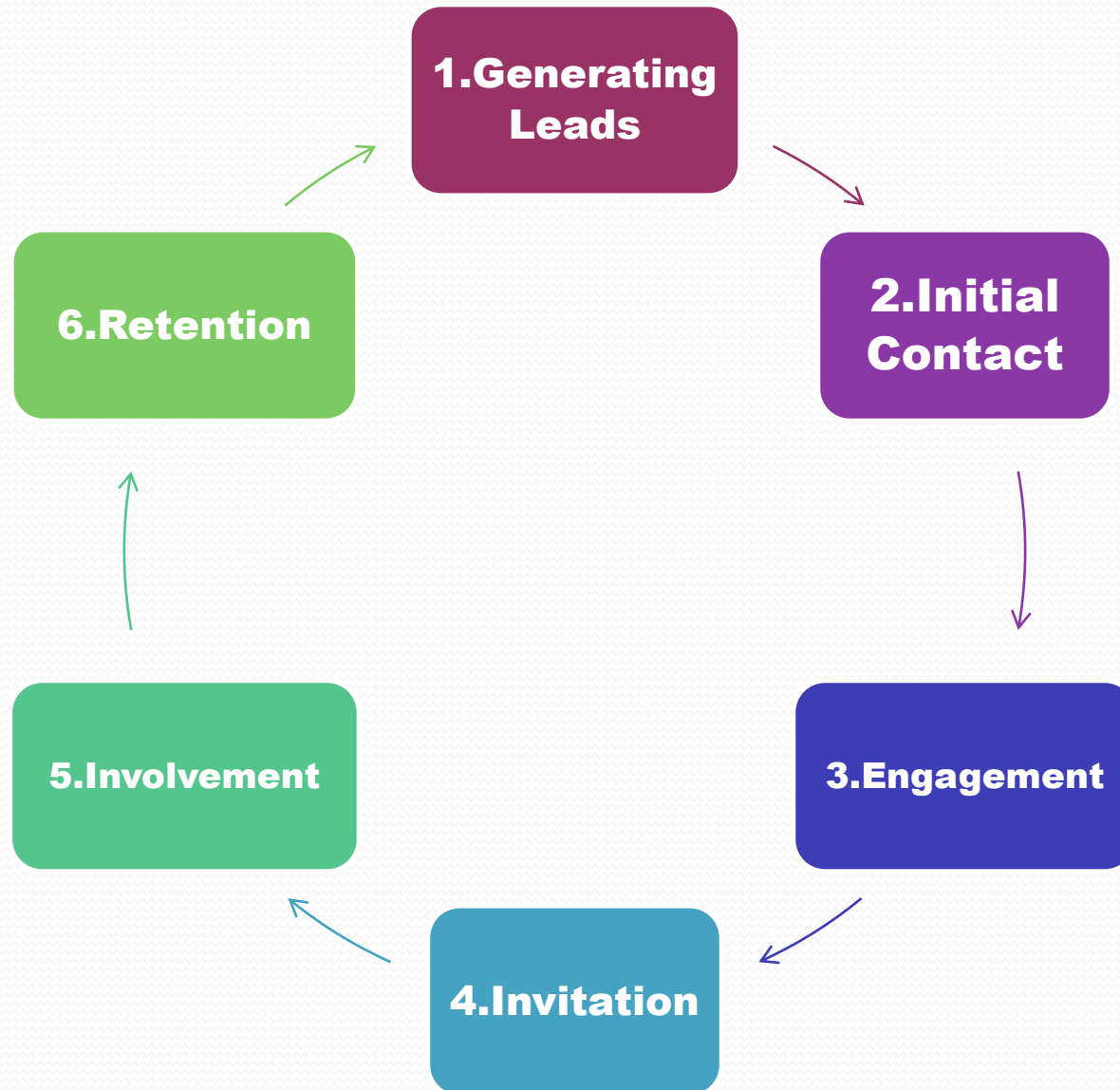


# 6. Retention

- Assign the new member to a committee that involves the running and planning of your council
- Meet with your Retention Committee quarterly to discuss the process each new member has made to integrating them into the Council
- Meet with each “big brother” periodically about their new member’s progress in his degrees, KSA and possible chairmanship opportunities
- Encourage the new member to run for an Officer position at your next election



# What we have covered





**Thank You**  
**and may God bless**  
**you and your family!**

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